



**WORKFORCE DEVELOPMENT BOARD  
Priority Populations Committee Meeting Agenda  
SC Works Clemson Comprehensive Center East Park/Zoom  
Tuesday, May 13, 2025**

Topic: Priority Populations Committee Meeting

Time: May 13, 2025 03:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/6436419262?pwd=8cArWR7jnBzMMWbwJw1vtbGt0L6pBR.1&omn=82426240211>

Meeting ID: 643 641 9262

Passcode: 29631

- I. Welcome and Introductions
- II. Approval of the March 11, 2025 Minutes\*
- III. Amanda Myers, SCDMH
- IV. Billy Hunter, One-Stop Manager
- V. WorkLink Data and Community Profile
- VI. Other Business
  - a. Review of the Strategic Plan
- VII. Adjourn

\*requires a vote

**The meeting may be attended in person at the Clemson Center or virtually. Zoom meeting information is listed above.**

Next Priority Populations Committee Meeting, Tuesday, August 12, 2025

**Priority Populations Committee**

**Minutes**

**Tuesday, March 11, 2025**

**Zoom Conference Call**

**Clemson SC Works Comprehensive Center**

**Members' Present**

Patrick Pruitt

Cherri Boller

Sandy Jordan

Cynthia Sprinkle

**Staff Present**

Jennifer Campbell

Windy Graham

**Guest Present**

Lisa Long

William Hunter

**I. Welcome and Introductions**

Mr. Patrick Pruitt graciously welcomed all attendees, setting a warm and inviting tone for the gathering. Following his remarks, the committee members introduced themselves, fostering engagement and collaboration among participants.

**II. Approval of January 14, 2025, Minutes**

The minutes from January 14, 2025, meeting were provided in the meeting packet for review. The Vice Chair, Mr. Pruitt, invited attendees to propose any amendments; however, no revisions were suggested.

**ACTION TAKEN: Cynthia Sprinkle moved to approve January 14, 2025; meeting minutes as presented. The motion was seconded by Cherri Boller and subsequently passed by voice vote.**

**III. Committee Education – WorkLink Workforce Development Board**

Lisa Long, ES Regional Area Director, Region I at SC Department of Employment and Workforce, delivered a presentation on Second Chances.

Under the direction of Governor Nikki Haley's office, S.C. Department of Corrections (SCDC) and the S.C. Department of Employment and Workforce (DEW) created the Second Chance initiative to help returning citizens learn job skills and understand how to successfully search for a job.

With this program's support, returning citizens gain confidence, purpose, and direction, which fosters their successful employment and reduces the recidivism rate.

### **Features of the Second Chance Program**

- DEW partners with SCDC Manning by providing a full-time DEW employee to teach participants employment and soft skills in a classroom setting. Participants register for SC Works, craft résumés, and participate in mock interviews.
- DEW partners with SCDC to offer workshops on SC Works services to those who are about to be released.
- DEW assists returning citizens in local SC Works centers by providing Federal Bonding vouchers, assistance with résumés, and job-searches.
- DEW staff collaborates with employers to promote WOTC and encourage the hiring of returning citizens.
- Second Chance Month: In the month of April, DEW partners with organizations to host community job fairs which feature employers open to hiring returning citizens.

Ms. Windy Graham, a WorkLink Board staff member, referenced the reports contained within the meeting packet.

Beginning on page 4, Ms. Graham delivered a comprehensive overview of the Community Profile report, published by the South Carolina Department of Employment and Workforce in December 2024.

Ms. William Hunter, OneStop Manager, provided a comprehensive update on the operations and activities of the SC Works Centers.

WorkLink's unemployment rate is currently 4.3%, whereas the national unemployment rate for individuals with disabilities remains significantly higher at 8.5%.

Our next meeting is May 13, 2025.



# SC Department of Employment and Workforce NEWS RELEASE

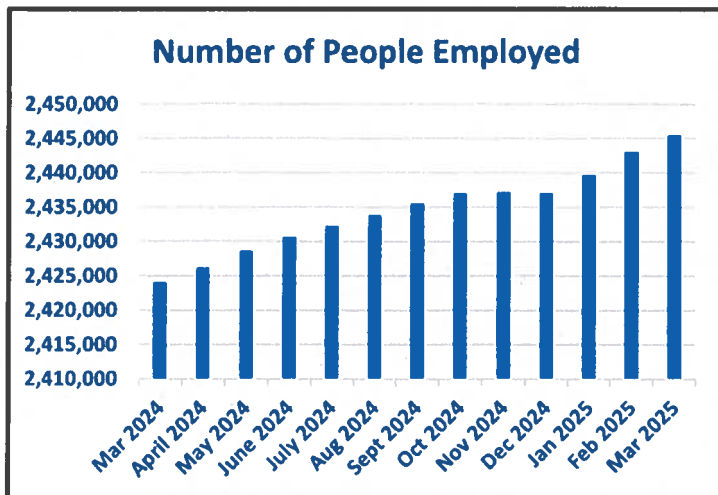
**Media Contact:**  
communications@dew.sc.gov

For Release  
April 18, 2025

## South Carolina's Employment Situation: March 2025

### HOUSEHOLD SURVEY: LOCAL AREA UNEMPLOYMENT STATISTICS

Nationally, there is a monthly Current Population Survey of about 60,000 households conducted by the Census Bureau for the Bureau of Labor Statistics (BLS) to determine employment status of the civilian population. This information, along with other inputs, are used by DEW to operate the Local Area Unemployment Statistics program, which estimates the number of individuals employed and those not employed, but actively seeking employment for statewide and a variety of substate geographies.



#### EMPLOYMENT:

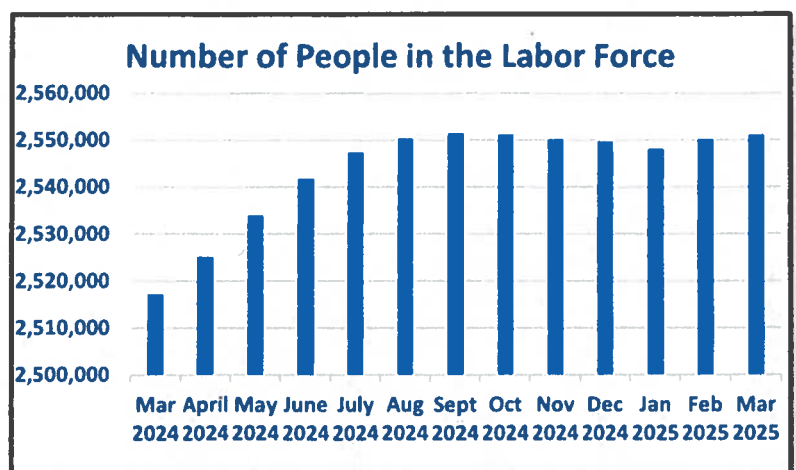
- The seasonally adjusted number of South Carolina workers increased to 2,445,419.
- That is an increase of 2,369 people over the February 2025 estimate.
- That is an increase of 21,332 people over the March 2024 estimate.

#### LABOR FORCE:

- The state's estimated labor force (people working plus unemployed people looking for work) increased to 2,551,076 while the labor force participation rate declined to 57.5 percent.
- That is an increase of 914 people over the February 2025 estimate.
- That is an increase of 33,782 individuals over the March 2024 estimate.

#### UNEMPLOYED:

- The estimate of unemployed people decreased to 105,657.
- That is a decrease of 1,455 people from the February estimate and an increase of 12,450 from the March 2024 estimate.
- The state's seasonally adjusted unemployment rate decreased from 4.2 percent to 4.1 percent. The national unemployment rate increased to 4.2 percent, according to the Current Population survey.



**Seasonally Adjusted:** Seasonal adjustment removes the effects of events that follow a regular pattern each year (i.e. tourist-related hiring and school closings in the summer). These adjustments make it easier to observe the cyclical and other nonseasonal movements in data over time.

## UNEMPLOYMENT RATE BY COUNTY (NOT SEASONALLY ADJUSTED)



## UNEMPLOYMENT RATE BY METROPOLITAN STATISTICAL AREA (NOT SEASONALLY ADJUSTED)

Name	Counties	Rate	Monthly Change	Annual Change
Charleston-North Charleston	Berkeley, Charleston, Dorchester	3.5%	↓ -0.4 pts	↑ 0.4 pts
Columbia	Calhoun, Fairfield, Kershaw, Lexington, Richland, Saluda	3.9%	↓ -0.4 pts	↑ 0.4 pts
Florence	Darlington, Florence	4.3%	↓ -0.5 pts	↑ 0.3 pts
Greenville-Anderson-Mauldin	Anderson, Greenville, Laurens, Pickens	3.7%	↓ -0.4 pts	↑ 0.4 pts
Hilton Head Island-Bluffton-Beaufort	Beaufort, Jasper	3.9%	↓ -0.4 pts	↑ 0.5 pts
Myrtle Beach-Conway-North Myrtle Beach	Horry	4.9%	↓ -0.8 pts	↑ 0.4 pts
Spartanburg	Spartanburg, Union	4.1%	↓ -0.5 pts	↑ 0.4 pts
Sumter	Sumter	5.1%	↓ -0.4 pts	↑ 0.6 pts

**Not Seasonally Adjusted:** Effects of regular or seasonal patterns have not been removed from these data.



STATE OF SOUTH CAROLINA  
LOCAL AREA UNEMPLOYMENT ESTIMATES BY COUNTY, MSA, AND STATE  
(NOT SEASONALLY ADJUSTED)

AREA		March 2025				February 2025				March 2024			
		LABOR FORCE	EMPLOY- MENT	UNEMPLOYMENT		LABOR FORCE	EMPLOY- MENT	UNEMPLOYMENT		LABOR FORCE	EMPLOY- MENT	UNEMPLOYMENT	
				LEVEL	RATE (%)			LEVEL	RATE (%)			LEVEL	RATE (%)
Williamsburg County	↓	10,433	9,678	755	7.2	10,458	9,668	790	7.6	10,370	9,716	654	6.3
Marlboro County	↓	8,132	7,566	566	7.0	8,158	7,556	602	7.4	8,239	7,692	547	6.6
Dillon County	↓	12,669	11,950	719	5.7	12,772	11,994	778	6.1	12,325	11,651	674	5.5
Lee County	↓	5,970	5,631	339	5.7	5,991	5,619	372	6.2	5,966	5,626	340	5.7
Marion County	↓	11,947	11,280	667	5.6	11,923	11,177	746	6.3	11,848	11,133	715	6.0
Clarendon County	↓	11,924	11,269	655	5.5	11,969	11,257	712	5.9	11,781	11,230	551	4.7
Orangeburg County	↓	35,599	33,625	1,974	5.5	35,853	33,673	2,180	6.1	35,625	33,809	1,816	5.1
Georgetown County	↓	28,657	27,099	1,558	5.4	28,470	26,740	1,730	6.1	28,073	26,884	1,189	4.2
Chester County	↓	14,709	13,936	773	5.3	14,735	13,894	841	5.7	14,393	13,634	759	5.3
Barnwell County	↓	8,518	8,077	441	5.2	8,548	8,057	491	5.7	8,248	7,797	451	5.5
Fairfield County	↓	9,890	9,380	510	5.2	9,864	9,325	539	5.5	9,760	9,307	453	4.6
Bamberg County	↓	5,476	5,194	282	5.1	5,513	5,199	314	5.7	5,430	5,102	328	6.0
Cherokee County	↓	22,735	21,573	1,162	5.1	22,890	21,593	1,297	5.7	23,228	22,051	1,177	5.1
Greenwood County	↓	28,681	27,214	1,467	5.1	28,772	27,192	1,580	5.5	28,634	27,412	1,222	4.3
Sumter County	↓	42,548	40,387	2,161	5.1	42,707	40,360	2,347	5.5	41,976	40,100	1,876	4.5
Union County	↓	11,072	10,510	562	5.1	11,078	10,446	632	5.7	10,814	10,279	535	4.9
Allendale County	↓	2,802	2,661	141	5.0	2,810	2,647	163	5.8	2,698	2,526	172	6.4
Horry County	↓	172,960	164,514	8,446	4.9	169,203	159,610	9,593	5.7	169,752	162,163	7,589	4.5
McCormick County	↓	3,503	3,335	168	4.8	3,516	3,329	187	5.3	3,418	3,250	168	4.9
Colleton County	↓	15,971	15,239	732	4.6	15,944	15,133	811	5.1	15,822	15,203	619	3.9
Lancaster County	↓	50,021	47,783	2,238	4.5	49,980	47,615	2,365	4.7	49,460	47,471	1,989	4.0
Chesterfield County	↓	19,301	18,450	851	4.4	19,349	18,418	931	4.8	19,237	18,382	855	4.4
Darlington County	↓	28,585	27,314	1,271	4.4	28,677	27,278	1,399	4.9	28,295	27,116	1,179	4.2
Laurens County	↓	31,425	30,029	1,396	4.4	31,279	29,806	1,473	4.7	30,945	29,756	1,189	3.8
Abbeville County	↓	10,540	10,085	455	4.3	10,605	10,110	495	4.7	10,153	9,743	410	4.0
Calhoun County	↓	6,739	6,450	289	4.3	6,726	6,418	308	4.6	6,551	6,268	283	4.3
Florence County	↓	64,822	62,047	2,775	4.3	65,007	61,952	3,055	4.7	64,367	61,794	2,573	4.0
Richland County	↓	210,102	201,315	8,787	4.2	209,785	200,153	9,632	4.6	207,047	199,138	7,909	3.8
York County	↓	155,707	149,281	6,426	4.1	155,627	148,762	6,865	4.4	153,791	148,209	5,582	3.6
Aiken County	↓	76,639	73,557	3,082	4.0	76,864	73,374	3,490	4.5	76,672	73,853	2,819	3.7
Jasper County	↓	14,295	13,720	575	4.0	14,324	13,690	634	4.4	13,932	13,419	513	3.7
Kershaw County	↓	32,908	31,582	1,326	4.0	32,862	31,406	1,456	4.4	32,102	30,979	1,123	3.5
Spartanburg County	↓	168,948	162,143	6,805	4.0	168,711	161,090	7,621	4.5	166,021	160,010	6,011	3.6
Beaufort County	↓	84,142	80,873	3,269	3.9	84,273	80,633	3,640	4.3	83,226	80,391	2,835	3.4
Newberry County	↓	18,725	18,002	723	3.9	18,821	17,997	824	4.4	18,789	18,071	718	3.8
Oconee County	↓	36,422	35,030	1,392	3.8	36,428	34,836	1,592	4.4	36,282	35,060	1,222	3.4
Anderson County	↓	100,580	96,845	3,735	3.7	100,262	96,117	4,145	4.1	99,515	96,212	3,303	3.3
Edgefield County	↓	12,018	11,572	446	3.7	12,060	11,552	508	4.2	11,770	11,372	398	3.4
Hampton County	↓	8,243	7,940	303	3.7	8,275	7,933	342	4.1	7,990	7,689	301	3.8
Berkeley County	↓	129,430	124,717	4,713	3.6	128,722	123,559	5,163	4.0	126,582	122,613	3,969	3.1
Dorchester County	↓	86,556	83,469	3,087	3.6	86,085	82,678	3,407	4.0	85,059	82,291	2,768	3.3
Greenville County	↓	286,910	276,477	10,433	3.6	285,817	274,359	11,458	4.0	284,549	275,178	9,371	3.3
Lexington County	↓	156,648	151,078	5,570	3.6	156,319	150,183	6,136	3.9	154,339	149,567	4,772	3.1
Pickens County	↓	65,193	62,814	2,379	3.6	65,089	62,338	2,751	4.2	64,468	62,414	2,054	3.2
Charleston County	↓	234,386	226,534	7,852	3.4	233,097	224,386	8,711	3.7	230,058	223,190	6,868	3.0
Saluda County	↓	9,506	9,199	307	3.2	9,525	9,160	365	3.8	8,932	8,643	289	3.2
SEASONALLY ADJUSTED													
South Carolina	↓	2,551,076	2,445,419	105,657	4.1	2,550,162	2,443,050	107,112	4.2	2,517,294	2,424,087	93,207	3.7

Current month's estimates are preliminary. All data are subject to revision.

↑ Unemployment Rate Up  
↓ Unemployment Rate Down  
- Unemployment Rate =

**Not Seasonally Adjusted:** Effects of regular or seasonal patterns have not been removed from these data.

## EMPLOYER SURVEY: CURRENT EMPLOYMENT STATISTICS

BLS conducts a monthly Current Employment Statistics survey of approximately 119,000 businesses and government agencies which yields national estimates of nonagricultural wage and salary employment, hours, and earnings by industry. These data are processed by DEW to generate comparable data for the state and its metropolitan statistical areas.

### NONAGRICULTURAL EMPLOYMENT BY INDUSTRY (SEASONALLY ADJUSTED)

The monthly survey of businesses in South Carolina marked an estimated increase of 10,200 nonfarm payroll jobs over the month to a level of 2,400,000.

#### SEASONALLY ADJUSTED NONFARM EMPLOYMENT BY INDUSTRY

Statewide  
Mar-25

Jobs by Industry	March 2025	February 2025	March 2024	February 2025 to March 2025		March 2024 to March 2025	
				#	%	#	%
				Change	Change	Change	Change
<b>Total Nonfarm Employment</b>	2,400,000	2,389,800	2,344,600	↑ 10,200	↑ 0.4%	↑ 55,400	↑ 2.4%
Construction	123,800	122,600	116,000	↑ 1,200	↑ 1.0%	↑ 7,800	↑ 6.7%
Manufacturing	263,000	262,300	263,500	↑ 700	↑ 0.3%	↓ -500	↓ -0.2%
Trade, Transportation, and Utilities	450,000	450,500	444,200	↓ -500	↓ -0.1%	↑ 5,800	↑ 1.3%
Information	29,800	29,900	28,300	↓ -100	↓ -0.3%	↑ 1,500	↑ 5.3%
Financial Activities	125,700	125,000	121,000	↑ 700	↑ 0.6%	↑ 4,700	↑ 3.9%
Professional and Business Services	322,700	318,200	312,200	↑ 4,500	↑ 1.4%	↑ 10,500	↑ 3.4%
Education and Health Services	310,800	309,800	296,900	↑ 1,000	↑ 0.3%	↑ 13,900	↑ 4.7%
Leisure and Hospitality	286,500	283,800	283,100	↑ 2,700	↑ 1.0%	↑ 3,400	↑ 1.2%
Other Services	92,900	92,700	90,300	↑ 200	↑ 0.2%	↑ 2,600	↑ 2.9%
Government	390,200	390,400	384,700	↓ -200	↓ -0.1%	↑ 5,500	↑ 1.4%

### NONAGRICULTURAL EMPLOYMENT BY METROPOLITAN STATISTICAL AREA (SEASONALLY ADJUSTED)

The monthly survey of businesses in South Carolina marked an estimated increase of 10,200 nonfarm payroll jobs over the month to a level of 2,400,000.

#### NONFARM EMPLOYMENT

South Carolina & Metropolitan Seasonally Adjusted  
Mar-25

Area	March 2025	February 2025	March 2024	February 2025 to March 2025		March 2024 to March 2025	
				#	%	#	%
				Change	Change	Change	Change
<b>Statewide</b>	2,400,000	2,389,800	2,344,600	↑ 10,200	↑ 0.4%	↑ 55,400	↑ 2.4%
Charleston/North Charleston	433,300	431,100	421,500	↑ 2,200	↑ 0.5%	↑ 11,800	↑ 2.8%
Columbia	437,700	435,600	427,300	↑ 2,100	↑ 0.5%	↑ 10,400	↑ 2.4%
Florence	97,900	98,000	96,300	↓ -100	↓ -0.1%	↑ 1,600	↑ 1.7%
Greenville/Anderson/Mauldin	479,300	476,900	469,200	↑ 2,400	↑ 0.5%	↑ 10,100	↑ 2.2%
Hilton Head-Bluffton-Beaufort	89,500	89,500	87,900	No Change	No Change	↑ 1,600	↑ 1.8%
Myrtle Beach	158,200	156,700	154,400	↑ 1,500	↑ 1.0%	↑ 3,800	↑ 2.5%
Spartanburg	180,700	180,100	175,500	↑ 600	↑ 0.3%	↑ 5,200	↑ 3.0%
Sumter	38,400	38,200	38,100	↑ 200	↑ 0.5%	↑ 300	↑ 0.8%

**Seasonally Adjusted:** Seasonal adjustment removes the effects of events that follow a regular pattern each year (i.e. tourist-related hiring and school closings in the summer). These adjustments make it easier to observe the cyclical and other nonseasonal movements in data over time.



## Date Range: 07/01/2024 - 04/30/2025

### Educational Status



[illegible]



Underemployed	<u>52</u> 35.62%	<u>52</u> 35.62%	<u>52</u> 35.62%	<u>30</u> 27.03%	<u>16</u> 34.78%	<u>5</u> 22.73%	<u>3</u> 27.27%	<u>3</u> \$346.34 330.09%	<u>1</u> 33.33%	<u>12</u> 54.55%	<u>6</u> 54.55%	<u>1</u> 100.00%	0	0	0	0	0	0
Dislocation Event	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Within 2 Years of Exhausting TANF	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Hawaiian Native	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Single Parent	<u>5</u> 3.42%	<u>5</u> 3.42%	<u>5</u> 3.42%	<u>3</u> 2.70%	<u>1</u> 2.17%	<u>1</u> 4.55%	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Facing Substantial Cultural Barriers	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Eligible Migrant and Seasonal Farmworker	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Meets Governors Special Barrier	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
English Language Learner	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Basic Skills Deficient	<u>112</u> 76.71%	<u>112</u> 76.71%	<u>112</u> 76.71%	<u>90</u> 81.08%	<u>40</u> 86.96%	<u>21</u> 95.45%	<u>10</u> 90.91%	<u>10</u> \$15.41 14.69%	<u>2</u> 66.67%	<u>19</u> 86.36%	<u>10</u> 90.91%	0	0	0	0	0	0	0
Offender	<u>13</u> 8.90%	<u>13</u> 8.90%	<u>13</u> 8.90%	<u>4</u> 3.60%	<u>4</u> 8.70%	0	<u>1</u> 9.09%	<u>1</u> \$21.75 20.73%	0	<u>2</u> 9.09%	<u>1</u> 9.09%	0	0	0	0	0	0	0
Homeless	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Runaway Youth	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Foster Care (All)	<u>2</u> 1.37%	<u>2</u> 1.37%	<u>2</u> 1.37%	<u>2</u> 1.80%	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
In Foster Care	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Aged Out of Foster Care	<u>2</u> 1.37%	<u>2</u> 1.37%	<u>2</u> 1.37%	<u>2</u> 1.80%	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Pregnant or Parenting Youth	<u>12</u> 8.22%	<u>12</u> 8.22%	<u>12</u> 8.22%	<u>12</u> 10.81%	<u>4</u> 8.70%	<u>3</u> 13.64%	<u>1</u> 9.09%	<u>1</u> \$12.50 11.91%	0	<u>1</u> 4.55%	<u>1</u> 9.09%	0	0	0	0	0	0	0
Out of Home Placement	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0
Eligible Under Section 477	0	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0	0	0



Public Assistance																	
Youth Requires Additional Assistance	37	37	37	37	11	4	\$12.00	0	3	4	0	0	0	0	0		
	25.34%	25.34%	25.34%	33.33%	41.30%	36.36%	11.44%		13.64%	36.36%							
Long-Term Unemployed	9	9	9	3	1	0	\$0.00	0	1	0	0	0	0	0	0		
	6.16%	6.16%	6.16%	2.70%	2.17%				4.55%								
Public Assistance																	
TANF	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0		
SNAP	17	17	17	9	3	0	\$0.00	0	2	1	0	0	0	0	0		
	11.64%	11.64%	11.64%	8.11%	6.52%				9.09%	9.09%	100.00%						
Social Security Disability Insurance (SSDI)	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0		
Supplemental Security Income (SSI)	1	1	1	1	0	0	\$0.00	0	0	0	0	0	0	0	0		
	0.68%	0.68%	0.68%	0.90%													
General Assistance	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0		
→ ng in the High Priority Area	3	3	3	3	1	1	\$12.00	0	1	0	0	0	0	0	0		
	2.05%	2.05%	2.05%	2.70%	2.17%	4.55%	11.44%		4.55%								
Free or Reduced Lunch	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0		
Low Income	63	63	63	47	23	13	\$137.14	2	10	7	0	0	0	0	0		
	43.15%	43.15%	43.15%	42.34%	50.00%	59.09%	130.71%	66.67%	45.45%	63.64%	100.00%	100.00%					
Green Training																	
Received Green Training	0	0	0	0	0	0	\$0.00	0	0	0	0	0	0	0	0		
Target Group	Total Enrolled	New Enrolled	Received Career Services	Received Training/ Educ Svcs	Total Exited	With Credential	Empl at Exit	Avg Wage at Exit	Training Related at Exit	Emp Qtr 1	Emp Qtr 2	Emp Qtr 3	Emp Qtr 4	Training Related Qtr 1	Training Related Qtr 2	Training Related Qtr 3	Training Related Qtr 4
Total Rows: 61																	

<b>Strategic Goal</b>	<b>Objective</b>	<b>Key Actions</b>
<b>Goal 1: Expand and Diversify Funding Sources</b>	<b>1.1 Evaluate 501c(3) Opportunities</b>	<ul style="list-style-type: none"> <li>- Develop and present a summary of 501c(3) benefits and requirements.</li> <li>- Assess and update by-laws; submit required documents for reactivation.</li> </ul>
	<b>1.2 Identify Funding Priorities</b>	<ul style="list-style-type: none"> <li>- Conduct a community gap analysis.</li> <li>- Engage partners to identify funding opportunities.</li> </ul>
	<b>1.3 Build Donor Engagement</b>	<ul style="list-style-type: none"> <li>- Form a Resource Development Committee.</li> <li>- Train members and create outreach materials.</li> <li>- Develop and execute a donor engagement plan with success stories.</li> </ul>
	<b>1.4 Secure Funding</b>	<ul style="list-style-type: none"> <li>- Prepare and submit funding proposals aligned with priorities.</li> </ul>
<b>Goal 2: Increase Workforce Participation</b>	<b>2.1 Assess and Address Barriers</b>	<ul style="list-style-type: none"> <li>- Collect feedback from job seekers and employers on barriers to employment.</li> <li>- Continue to review community mapping and update information quarterly.</li> <li>- Identify resources and solutions to overcome barriers to employment.</li> </ul>
	<b>2.2 Enhance Soft Skills Programs</b>	<ul style="list-style-type: none"> <li>- Identify common soft skills to deliver to job seekers in the SC Works system and tailor for priority populations.</li> <li>- Partner with community leaders to provide soft skills training and identify innovative training delivery methods.</li> </ul>
	<b>2.3 Strengthen Support Systems</b>	<ul style="list-style-type: none"> <li>- Build partnerships with mental health, second chance, and other ancillary support organizations.</li> <li>- Facilitate connections among community agencies and update and maintain referral processes.</li> </ul>



	<b>2.4 Improve Understanding of Employer Needs</b>	<ul style="list-style-type: none"> <li>- Train business service staff on employer resources available in the community and work to reduce duplication of efforts.</li> <li>- Identify and implement tools for job seekers to understand wages and workplace expectations (i.e. paychecks, retention, etc.)</li> </ul>
<b>Goal 3: Engage Underserved Populations</b>	<b>3.1 Target Outreach Efforts</b>	<ul style="list-style-type: none"> <li>- Use demographic data to locate underserved communities.</li> <li>- Collaborate with organizations to connect with target groups (i.e. develop specific outreach materials, participate and/or lead community initiatives, etc.).</li> </ul>
	<b>3.2 Tailor Communication Strategies</b>	<ul style="list-style-type: none"> <li>- Set guidelines and/or train frontline staff on how to promote SC Works services.</li> <li>- Utilize social media and community events to amplify messages.</li> </ul>
	<b>3.3 Simplify Navigation of WorkLink website</b>	<ul style="list-style-type: none"> <li>- Test and improve website usability.</li> <li>- Develop a central webpage for accessing workforce resources in the WorkLink community.</li> </ul>
<b>Goal 4: Utilize Labor Market Information for Improving Workforce Development</b>	<b>4.1 Leverage Resources available for Predictive Analytics</b>	<ul style="list-style-type: none"> <li>- Identify and collect data from existing partnerships that provide data analytics (DEW, ACOG, etc.).</li> <li>- Partner with experts to ensure accuracy and relevance (i.e. employer groups and the Business Service Team).</li> </ul>
	<b>4.2 Improve Communication of Insights</b>	<ul style="list-style-type: none"> <li>- Identify current job opening trends and career pathway examples to tailor to the WorkLink area.</li> <li>- Distribute regular reports to inform stakeholders.</li> </ul>
	<b>4.3 Identify Potential Innovative Workforce Programs</b>	<ul style="list-style-type: none"> <li>- Utilize data to create potential innovative workforce programs.</li> <li>- Apply for funding support for pilot initiatives or partner with other local organizations in applying for funding.</li> </ul>